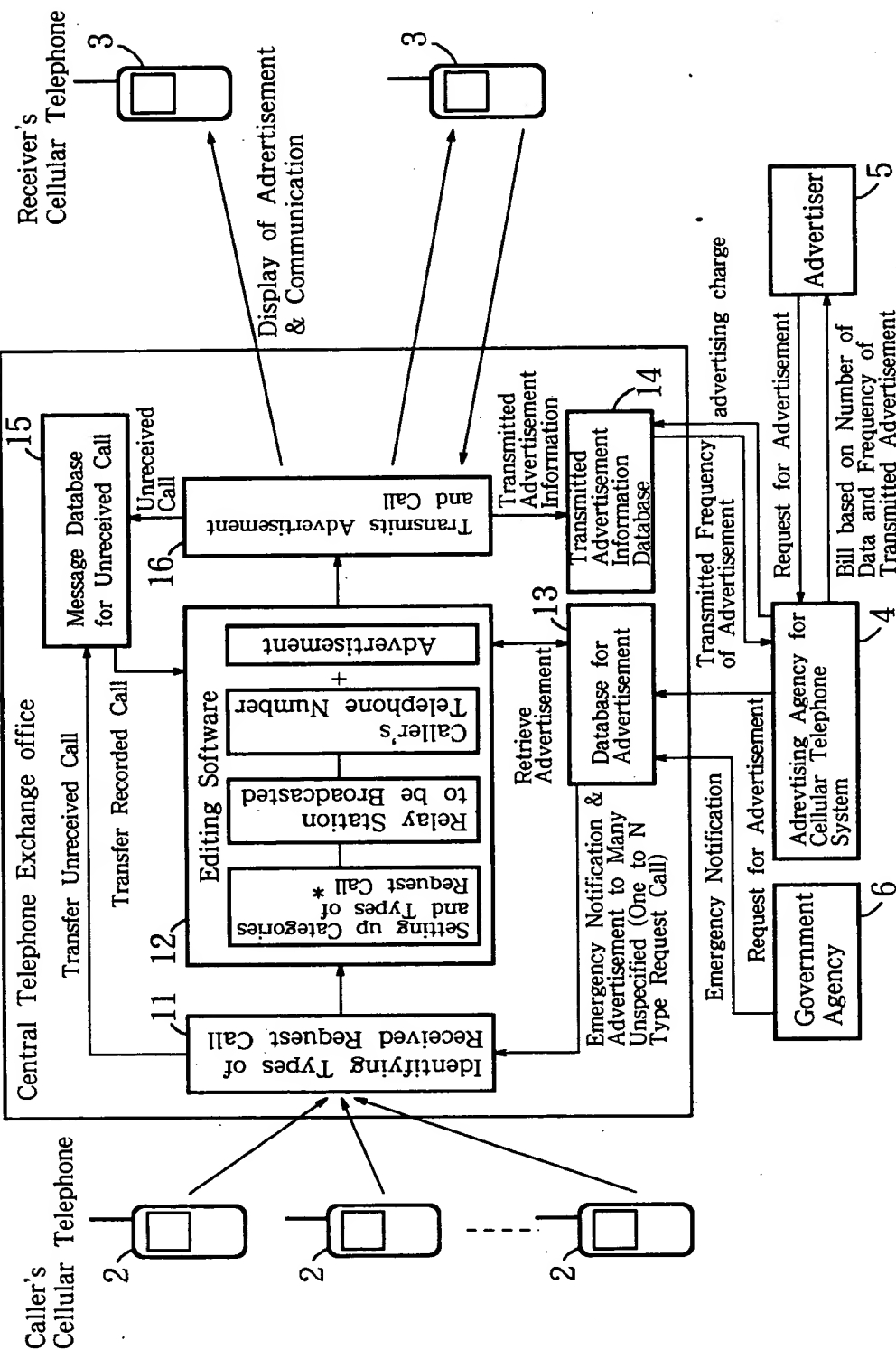


FIG.1



Selection of Advertisement Items on Cellular Telephone

* There are two kind of Request Calls from Caller's Cellular Telephone and Advertisement Request Call.

FIG.2

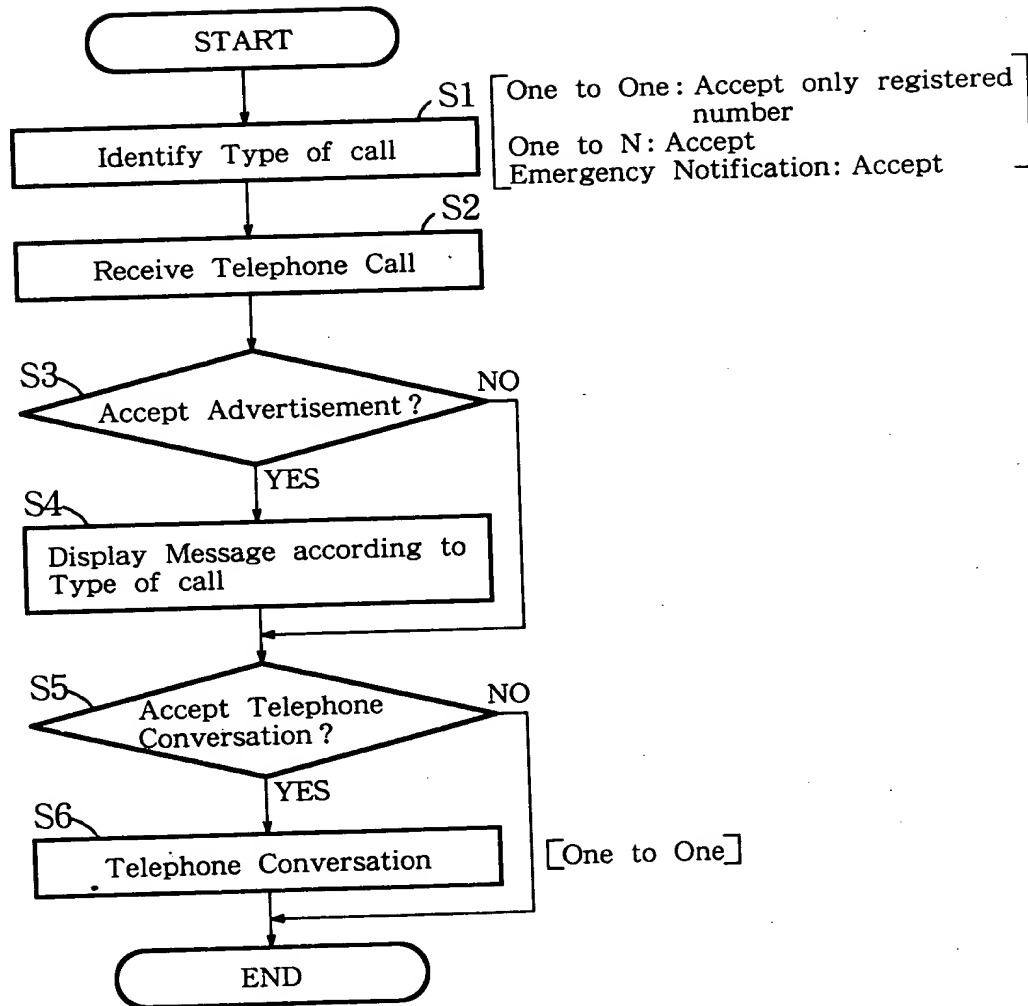


FIG.3

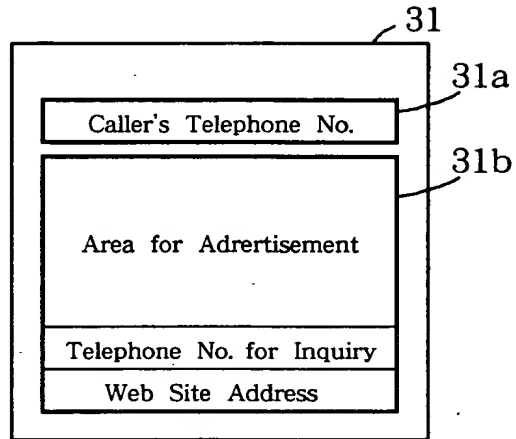


FIG.4A

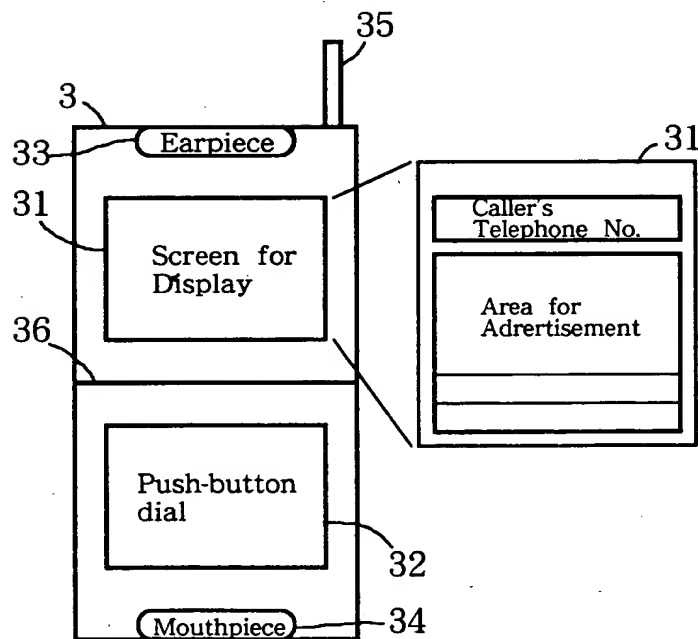


FIG.4B

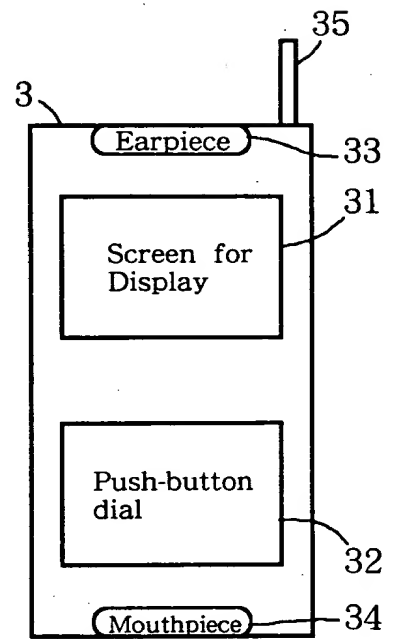


FIG.5A

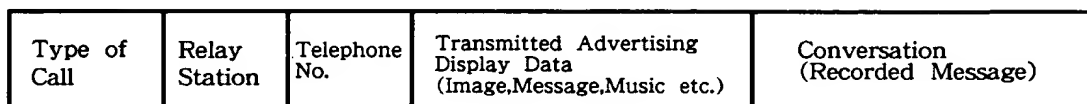


FIG.5B

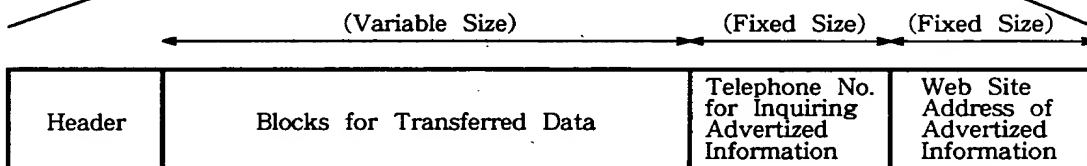


FIG.5C

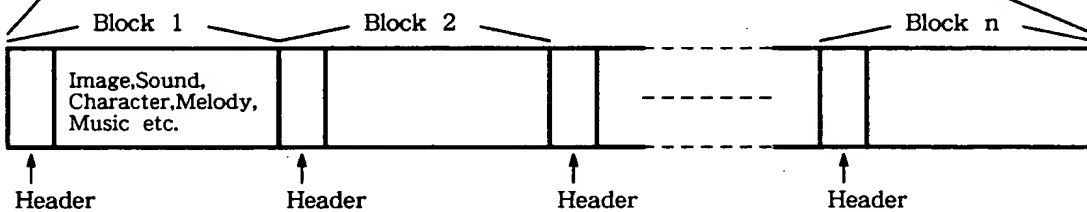


FIG.6A

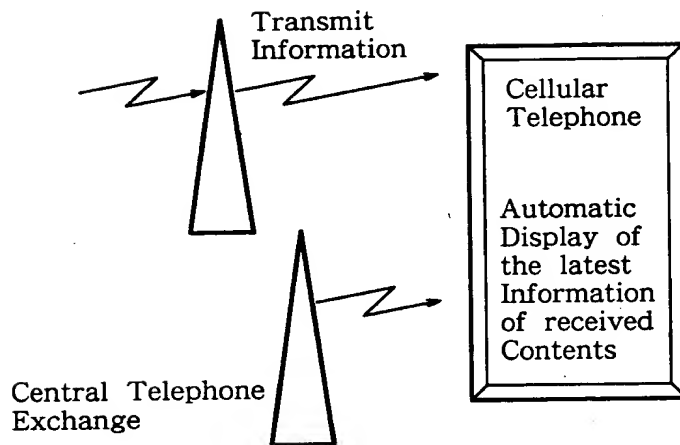


FIG.6B

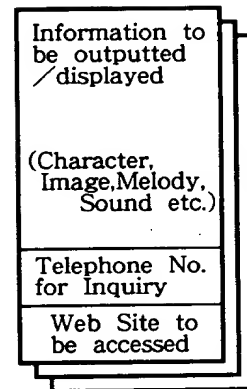


FIG.7A

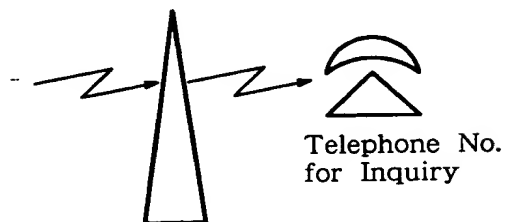


FIG.7B

